

2003-2004 BBA (Music Business Major- Business Emphasis) - STUDY PLAN

This is a **SAMPLE ONLY**....You will need to see your advisor to complete an official study plan.

	COMPLETED	SEM./YR.	SEM./YR.	SEM./YR.	SEM./YR.	SEM./YR.	SEM./YR.
II. BUSINESS COURSES - 39 HOURS - (Minor)							
<u>Tool Courses (18)</u>							
ISM 1330 Computer Fundamentals							
ECO 2210 Principles of Macroeconomics							
ECO 2220 Principles of Microeconomics							
ACC 2410 Accounting Principles							
ACC 2420 Accounting Principles							
MGT 3120 Management Communications							
<u>Core Courses (21)</u>							
MGT 2410 Business Law I							
MGT 3300 International Business							
FIN 3210 Business Finance							
MKT 3210 Principles of Marketing							
MGT 3110 Principles of Management							
MGT 3270 Human Resource Management							
MGT 4960 Strategic Management							
III. MUSIC BUSINESS COURSES - 36 HOURS							
<u>Music Business Required Courses (12)</u>							
MBU 1110 Survey of Music Business							
AET 1380 Survey of Recording Technology							
MBU 3450 Music Publishing							
MBU 3520 Intellectual Property Law							
MBU 4000 Music Business Seminar							
MBU 4950 Music Business Exit Exam							
<u>Business Emphasis (24)</u>							
a. MBU 2130 History of the Recording Industry							
Six hours chosen from:							
MBU 3620 Marketing of Recorded Music							
MBU 3630 Record Company Operations							
MBU 4630 Legal Issues in the Music Business							
MBU 4820 Artist Management							
b. Music Business Electives (9 hrs.) (3000 level or higher) (up to 6 hours of Music Business Internship and/or up to 6 hours of Music courses may be used as Music Business electives for Business emphasis.) MBU 2000 Internship Lab							
MBU or Business Elective _____							
MBU or Business Elective _____							
MBU or Business Elective _____							
c. Non-Business/Non-Music Business Electives - 6 hours _____ _____							

Total Semester Hours: 128

I have reviewed and discussed this four year plan of study with my advisor, and I fully understand all the requirements for graduation. I understand that if any changes occur with the sequence of this plan, then I must meet with my advisor again for my plan of study to be updated.