

2002 - 2003 CHECK LIST FOR BACHELOR OF BUSINESS ADMINISTRATION DEGREE

MUSIC BUSINESS MAJOR – MARKETING EMPHASIS

NAME _____ ID# _____ - _____ - _____ ADVISOR _____ DATE ENTERED _____

I. GENERAL EDUCATION COURSES – 53-55 HOURS

- I. Computer Proficiency Level I (0)**
 GND 105 Computer Proficiency Level I (0) () _____
- II. Oral Communication (3)**
 COM 110 Fundamentals of Speech () _____
- III. Written Communications (5)**
 ENG 110 Writers Seminar (4) () _____
 ENG 210 Writers Affiliate (1) () _____
- IV. Fine Arts (3)**
 3 hours from: ART 200, TDR 200 or MUH 200 () _____
- V. Humanities (6)**
 Select two courses from any of the following prefixes:
 HUM, PHI, ENG/ENGW, CHN, CLA, FRE, GER, GRK, ITL,
 JPN, LAT, RUS and SPA ^{1,2}
- VI. Mathematics (9)**
 Choose one track ³
- a. MTH 115, Elementary Statistics () _____
 MTH 121, Calculus I ⁴ () _____
 MTH 122, Calculus II () _____
- b. MTH 112 Trig or MTH 113, Pre-calculus () _____
 MTH 115, Elementary Statistics () _____
 MTH 121, Calculus I ⁴ () _____
- c. MTH 115, Elementary Statistics () _____
 MTH 121, Calculus I ⁴ or MTH 214 Quant Methods () _____
 MTH 202, Intermediate Statistics () _____
- d. MTH 111, College Algebra () _____
 MTH 115, Elementary Statistics () _____
 MTH 214, Quantitative Methods () _____
- VII. Psychology (3)**
 PSY 110, General Psychology () _____
- VIII. Religion (6)**
 Choose one path:
- a. REL 111, Old Testament () _____
 REL 112, New Testament History () _____
- b. REL 110, Understanding the Bible () _____
 plus one of the following courses:
 REL 114, Jesus in the Gospels and in Film () _____
 REL 115, Poverty and Wealth in the Bible () _____
 REL 116, Ancient Wisdom for Contemporary () _____
 REL 117, Comp Spirituality in World Religions () _____
- IX. Biological Sciences (3-4)**
 Select one of the following courses:
 BIO 101, Biological Science () _____
 BIO 102, Intro Molecular & Cellular Biology () _____
 BIO 111, Principles of Biology () _____
- X. Physical Sciences (3-4)**
 Select one of the following courses:
 PHY 101, Science: A Process of Inquiry () _____
 PHY 110, Physics of Sound () _____
 PHY 111, Basic College Physics I () _____
 PHY 211, General College Physics I () _____
 CEM 103, Fundamentals of Chemistry () _____
 CEM 111, General Chemistry () _____
- XI. Social Sciences (6)**
 Choose no more than one course per category:
- a. MSC 110, Sp Topics in Gen Ed: Mass Media () _____
 MSC 150, Mass Media and Society () _____
- b. PSC 110, Sp Topics in Gen Ed: Pol Science () _____
 PSC 121, American Government () _____
 PSC 130, The US and World Affairs () _____
- c. SOC 101, Introduction to Sociology () _____
 SOC 110, Special Topics in Gen Ed: Soc () _____
- XII. Wellness (3)**
 Choose one path:
- a. PED 160, Health and Fitness Concepts (2) () _____
 PED 200⁵, any course (1) () _____
- b. PED 150, Lifetime Fitness () _____
 Plus one of the following courses:
 NUR 110, Wellness Nutrition () _____
 NUR 131, Healthy Beginnings () _____
 NUR 132, Women's Health () _____
 NUR 133, Health Promotion of the Family () _____
 Plus:
 PED 200⁵, any course () _____
- XIII. World History (3)**
 Select one of the following courses: ⁶
- HIS 101, World History to 1500 () _____
 HIS 102, World History since 1500 () _____

II. BUSINESS COURSES - 39 HOURS - (Minor)

- Tool Courses (18)**
- ISM 133 Computer Fundamentals () _____
 ECO 221 Principles of Macroeconomics () _____
 ECO 222 Principles of Microeconomics () _____
 ACC 241 Accounting Principles () _____
 ACC 242 Accounting Principles () _____
 MGT 312 Management Communications () _____
- Core Courses (21)**
- BAD 241 Business Law I () _____
 MGT 311 Principles of Management () _____
 FIN 321 Business Finance () _____
 MKT 321 Principles of Marketing () _____
 MGT 327 Human Resource Management () _____
 BAD 330 International Business () _____
 MGT 496 Strategic Management () _____

III. MUSIC BUSINESS COURSES -36 HOURS (MAJOR - MARKETING EMPHASIS)

- Music Business Required Courses (12)⁷**
- | | | | |
|---|-----|-------|-------|
| | Tr. | Hrs. | Grade |
| MBU 111 Survey of Music Business | () | _____ | _____ |
| MBU 138 Survey of Recording Technology | () | _____ | _____ |
| MBU 345 Music Publishing | () | _____ | _____ |
| MBU 352 Intellectual Property Law | () | _____ | _____ |
| MBU 400 Music Business Seminar ⁸ | () | _____ | _____ |
| MBU 495 Music Business Exit Exam | () | _____ | _____ |

Marketing Emphases (24)

- A. Required (9)**
- MBU 362 Marketing of Recorded Music () _____
 MBU 372 PR in the Music Industry () _____
 MKT 444 Marketing Research () _____

B. Music Business or Business Electives (300 level or higher) ⁹(9)
 (Up to 6 hours of Music Business Internship (**MBU 300) and/or up to 6 hours of Music courses may be used as Music Business electives for Marketing Emphasis)

- MBU or Business Elective _____ () _____
 MBU or Business Elective _____ () _____
 MBU or Business Elective _____ () _____

See catalog for Business and Music Business classes

- C. Non Business-Music Business Electives – 6 Hours**
- _____ () _____
 _____ () _____

¹ Exceptions: As specified in the individual course description, courses that will not fulfill the Humanities requirement in Gen Ed are ENG 90, 100, 101, 102, 103, 110, 199, 200, 203, 210, 344; ENGW 305, 396, 397, PHI 199, 225, 299, 311, 315, 316, 322, 333, 399, 405, 410, 420, 425, 440, 490, 499

² Correspondence work in Foreign Language is not accepted as credit for Belmont students. Students who have 3 years or more of a Foreign Language in high school may be ready to begin language at Belmont with a 200-level.

³ Students are placed in tracks based on math placement test scores, major area of study, and desire to go to graduate school. Track "c" may be suggested for marketing majors; track "a" or "b" may be suggested for students considering graduate school.

⁴ Prerequisite for MTH 121, MTH 112, MTH 113 or appropriate math placement.

⁵ Military Science and/or Marching Band do not substitute.

⁶ Students who transfer to Belmont with 60 or more semester hours at the time of initial admission and who fulfill either condition below will be waived from taking 3 hours of World History at Belmont (i.e. HIS 102):

- a freshman- or sophomore-level survey of U.S. History at another institution or
- the equivalent AP credit exam for American History, with a score of 4 or 5

⁷ All Music Business courses must have a minimum grade of "C."

⁸ Required each semester of all Music Business majors enrolled for 12 hours or more at Belmont (maximum of 8)

⁹ Transfer students may only use transfer courses 300 level or higher to satisfy this requirement.

***Must have had MBU 200 (Intern Lab), MBU 111, MBU 138 & 64+ hours before you can be registered for MBU 300 Internship

Total Semester Hours: 128-131