

**2000 - 2001 CHECK LIST FOR BACHELOR OF BUSINESS ADMINISTRATION DEGREE
MUSIC BUSINESS MAJOR - MARKETING EMPHASIS**

NAME _____ ID# _____ - _____ - _____ ADVISOR _____ DATE ENTERED _____

I. GENERAL EDUCATION COURSES - 55 HOURS

<u>LANGUAGE AND LITERATURE (15)</u>	Tr.	Hrs.	Grade
ENG 101 Composition	()	_____	_____
ENG 102 Composition	()	_____	_____
COM 110 Speech	()	_____	_____
LIT (6 hours) <i>or</i>	()	_____	_____
Foreign Language (6 hours)	()	_____	_____

<u>SOCIAL SCIENCES (12)</u>	Tr.	Hrs.	Grade
HIS 101, World History to 1500 <i>or</i>	()	_____	_____
HIS 102, World History Since 1500	()	_____	_____
PSY 110 General Psychology	()	_____	_____
SOC 101 Introduction to Sociology	()	_____	_____
PSC 121 American Government	()	_____	_____

<u>HUMANITIES (9)</u>	Tr.	Hrs.	Grade
REL 111 Old Testament History	()	_____	_____
REL 112 New Testament History	()	_____	_____
3 hours from:			
ART 200, PHI 151, 152, 160 <i>or</i> MUH 210	()	_____	_____

<u>SCIENCE & MATHEMATICS (15)</u>	Tr.	Hrs.	Grade
MTH 111 College Algebra (or higher)	()	_____	_____
BIO 101 Biological Science	()	_____	_____
PHY 110 Physics of Sound, CEM 111 <i>or</i>	()	_____	_____
PHY 101 Physical Science	()	_____	_____
MTH 115 Elementary Statistics	()	_____	_____
MTH 214 Quantitative Methods in Business <i>or</i>	()	_____	_____
MTH 121 Calculus	()	_____	_____

<u>PHYSICAL EDUCATION (4)</u>	Tr.	Hrs.	Grade
PED 150 Lifetime Fitness	()	_____	_____
PED 200 Physical Education _____	()	_____	_____
PED 200 Physical Education _____	()	_____	_____
PED 200 Exercise Stress Management	()	_____	_____

II. BUSINESS COURSES - 40 HOUR - (Minor)

<u>Tool Courses (18)</u>	Tr.	Hrs.	Grade
ISM 133 Computer Fundamentals	()	_____	_____
ECO 221 Principles of Macroeconomics	()	_____	_____
ECO 222 Principles of Microeconomics	()	_____	_____
ACC 241 Accounting Principles	()	_____	_____
ACC 242 Accounting Principles	()	_____	_____
MGT 312 Management Communications	()	_____	_____

<u>Core Courses (22)</u>	Tr.	Hrs.	Grade
BAD 241 Business Law I	()	_____	_____
MGT 311 Principles of Management	()	_____	_____
FIN 321 Business Finance	()	_____	_____
MKT 321 Principles of Marketing	()	_____	_____
MGT 327 Human Resource Management	()	_____	_____
BAD 330 International Business	()	_____	_____
MGT 400, 401 <i>or</i> 402 Leadership Seminar	()	_____	_____
MGT 496 Strategic Management	()	_____	_____

*All Music Business courses must have a minimum grade of "C."
 **Required each semester of all Music Business majors enrolled for 12 hours or more at Belmont (maximum of 8)
 ***Must have had MBU 200 (Intern Lab), MBU 111, MBU 138 & 64+ hours before you can be registered for MBU 300 Internship
 revised 12/05/00

**III. MUSIC BUSINESS COURSES - 36 HOURS
(MAJOR - MARKETING EMPHASIS)**

<u>Music Business Required Courses (12)*</u>	Tr.	Hrs.	Grade
MBU 111 Survey of Music Business	()	_____	_____
MBU 138 Survey of Recording Technology	()	_____	_____
MBU 245 Music Publishing	()	_____	_____
MBU 252 Intellectual Property Law	()	_____	_____
MBU 400 Music Business Seminar**	()	_____	_____
MBU 495 Music Business Exit Exam	()	_____	_____

<u>Marketing Emphasis (24)</u>	Tr.	Hrs.	Grade
<i>A. Required (9)</i>			
MKT 444 Marketing Research	()	_____	_____
MBU 362 Marketing of Recorded Music	()	_____	_____
MBU 372 PR in the Music Industry	()	_____	_____

B. Music Business or Business Electives (200 level or higher) (12)
 (up to 6 hours of Music Business Internship (***)MBU 300) and/or up to 6 hours of Music courses may be used as Music Business electives for Marketing Emphasis)

MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____

- Music Business Electives*
- MBU 200 Music Business Internship Lab
 - MBU 213 History of the Recording Business
 - MBU 226 Studio Maintenance & Electronics I
 - MBU 227 Studio Maintenance & Electronics II
 - MBU 230 Audio Engineering I
 - ***MBU 300 Internship Experience (1-6 credits)
 - MBU 319 Audio Engineering II
 - MBU 333 International Music Business
 - MBU 336 Entertainment Career Development
 - MBU 337 Studio Production
 - MBU 340 Pre/Post Production Techniques
 - MBU 356 Sound Reinforcement
 - MBU 357 Advanced Sound Reinforcement Techniques
 - MBU 358 Live Recording Techniques
 - MBU 363 Record Company Operations
 - MBU 373 Electronic Media in the Music Industry
 - MBU 419 Recording Techniques
 - MBU 438 The Recording Engineer
 - MBU 459 IQ/TEF Computer Based Sound Reinforcement
 - MBU 463 Legal Issues in the Music Industry
 - MBU 480 Entrepreneurship in the Music Industry
 - MBU 482 Artist Management
 - MBU 483 Concert Promotion and Booking

See catalog for list of business classes

<u>C. Non Business Electives - 3 HOURS</u>	Tr.	Hrs.	Grade
<i>(Non-Business or non Music Business Electives)</i>			
_____	()	_____	_____

<u>IV. FREE Elective - 3 HOURS</u>	Tr.	Hrs.	Grade
<i>(May NOT include Music Business Internships)</i>			
_____	()	_____	_____