

**1999-2000 CHECK LIST FOR BACHELOR OF BUSINESS ADMINISTRATION DEGREE
MUSIC BUSINESS MAJOR - MARKETING EMPHASIS**

NAME _____ ID# _____ - _____ - _____ ADVISOR _____ DATE ENTERED _____

I. GENERAL EDUCATION COURSES - 55 HOURS

LANGUAGE AND LITERATURE (15)

	Tr.	Hrs.	Grade
ENG 101 Composition	()	_____	_____
ENG 102 Composition	()	_____	_____
COM 110 Speech	()	_____	_____
LIT (6 hours) <i>or</i>	()	_____	_____
Foreign Language (6 hours)	()	_____	_____

SOCIAL SCIENCES (12)

HIS 101 <i>or</i> 102 Western Civilization	()	_____	_____
PSY 110 General Psychology	()	_____	_____
SOC 101 Introduction to Sociology	()	_____	_____
PSC 121 American Government	()	_____	_____

HUMANITIES (9)

REL 111 Old Testament History	()	_____	_____
REL 112 New Testament History	()	_____	_____
<i>3 hours from:</i>			
ART 200, PHI 151, 152, 160 <i>or</i> MUH 210	()	_____	_____

SCIENCE & MATHEMATICS (15)

MTH 111 College Algebra	()	_____	_____
BIO 101 Biological Science	()	_____	_____
PHY 110 Physics of Sound, CEM 111 <i>or</i>			
PHY 101 Physical Science	()	_____	_____
MTH 115 Elementary Statistics	()	_____	_____
MTH 214 Quantitative Methods in Business <i>or</i>			
MTH 121 Calculus	()	_____	_____

PHYSICAL EDUCATION (4)

PED 150 Lifetime Fitness	()	_____	_____
PED 200 Physical Education _____	()	_____	_____
PED 200 Physical Education _____	()	_____	_____
PED 200 Exercise Stress Management	()	_____	_____

II. BUSINESS COURSES - 40 HOUR - (Minor)

Tool Courses (18)

ISM 133 Computer Fundamentals	()	_____	_____
ECO 221 Principles of Macroeconomics	()	_____	_____
ECO 222 Principles of Microeconomics	()	_____	_____
ACC 241 Accounting Principles	()	_____	_____
ACC 242 Accounting Principles	()	_____	_____
MGT 312 Management Communications	()	_____	_____

Core Courses (22)

BAD 241 Business Law I	()	_____	_____
MGT 311 Principles of Management	()	_____	_____
FIN 321 Business Finance	()	_____	_____
MKT 321 Principles of Marketing	()	_____	_____
MGT 327 Human Resource Management	()	_____	_____
BAD 330 International Business	()	_____	_____
MGT 400, 401 <i>or</i> 402 Leadership Seminar	()	_____	_____
MGT 496 Strategic Management	()	_____	_____

**III. MUSIC BUSINESS COURSES - 36 HOURS
(MAJOR - MARKETING EMPHASIS)**

Music Business Required Courses (12)*

	Tr.	Hrs.	Grade
MBU 111 Survey of Music Business	()	_____	_____
MBU 138 Survey of Recording Technology	()	_____	_____
MBU 245 Music Publishing	()	_____	_____
MBU 252 Intellectual Property Law	()	_____	_____
MBU 400 Music Business Seminar**	()	_____	_____
MBU 495 Music Business Exit Exam	()	_____	_____

Marketing Emphasis (24)

A. Required (9)

MKT 444 Marketing Research	()	_____	_____
MBU 362 Marketing of Recorded Music	()	_____	_____
MBU 372 PR in the Music Industry	()	_____	_____

B. Music Business or Business Electives (200 level or higher) (12)

(up to 6 hours of Music Business Internship (MBU 298) and/or up to 6 hours of Music courses may be used as Music Business electives for Marketing Emphasis)

MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____
MBU or Business Elective _____	()	_____	_____

Music Business Electives

MBU 213 History of the Recording Business
MBU 226 Studio Maintenance & Electronics I
MBU 227 Studio Maintenance & Electronics II
MBU 230 Audio Engineering I
MBU 298 Internship Experience (1-6 credits)
MBU 319 Audio Engineering II
MBU 333 International Music Business
MBU 336 Entertainment Career Development
MBU 337 Studio Production
MBU 340 Pre/Post Production Techniques
MBU 356 Sound Reinforcement
MBU 357 Advanced Sound Reinforcement Techniques
MBU 358 Live Recording Techniques
MBU 363 Record Company Operations
MBU 373 Electronic Media in the Music Industry
MBU 419 Recording Techniques
MBU 438 The Recording Engineer
MBU 459 IQ/TEF Computer Based Sound Reinforcement
MBU 463 Legal Issues in the Music Business
MBU 480 Entrepreneurship in the Music Industry
MBU 482 Artist Management
MBU 483 Concert Promotion and Booking
<i>See catalog for list of business classes</i>

C. Non Business Electives - 3 HOURS

(Non Business or non-Music Business electives)

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IV. FREE ELECTIVE - 3 HOURS

(May NOT include Music Business Internship)

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*All Music Business courses must have a minimum grade of "C."

**Required each semester of all Music Business majors enrolled for 12 hours or more at Belmont (maximum of 8)