Course #/Title: MBU 4000.02 & MBU 3990.08 Showcase Practicum
Semester: Spring 2010
Instructor: David Graham
Instructor Contact: david.graham@belmont.edu or 615.460.8063
Course Credit: 0 credit or 1 credit
Class Location: See Event Schedule
Meeting Time(s): See Event Schedule

Education Objectives of the Mike Curb College of Entertainment and Music Business: 1) To provide a personalized, career-oriented and practical education that emphasizes leadership, innovation, private enterprise and entrepreneurship. 2) To equip students with the tools to think critically, communicate effectively, accept responsibility, make successful decisions, and prosper in diverse work environments. 3) To emphasize quality classroom instruction within the parameters of ethical Christian principles.

Course Description: Showcase Practicum (0-1). The Showcase Practicum is designed to offer student Producers and Production Staff Coordinators supplemental guidance and experiences in the areas of leadership, management, and production as they go through the process of creating and implementing a full-scale concert production for the CEMB Showcase Series.

Learning Outcomes
Students will demonstrate:
- An understanding of common hiring practices
- An ability to create a mission and vision
- An ability to manage and work within the boundaries of a budget
- A knowledge of resources and information that Belmont and the entertainment industry provide
- A commitment to ethical and professional behavior
- An understanding of personal strengths and goals as a leader

Performance Criteria
Students will:
- Hire a production staff
- Plan and implement a vision
- Create a marketing plan
- Work within set deadlines
- Work within budget parameters
- Interact with artist managers/artists with a customer service approach
- Coordinate with a venue
- Make decisions and follow through
- Accept responsibility
- Delegate responsibilities
- Communication efficiently/effectively to their team

Honor Code: It is the responsibility of each student to abide by the Belmont University Honor Code. “In affirmation of the Belmont University Statement of Values, I pledge that I will not give or receive aid during examinations; I will not give or receive false or impermissible aid in course work, in the preparation of reports, or in any other type of work that is to be used by the instructor as the basis of my grade; I will not engage in any form of academic fraud. Furthermore, I will uphold my responsibility to see to it that others abide by the spirit and letter of this Honor Pledge.”

Accommodation of Disabilities: In compliance with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act, Belmont University will provide reasonable accommodation of all medically documented
disabilities. If you have a disability and would like the university to provide reasonable accommodations of the
disability during this course, please notify the Office of the Dean of Students located in Beaman Student Life Center
(460-6407) as soon as possible.

Course Requirements:

A. Attendance: Attendance is required at every CEMB Showcase, Producer Council and Showcase Council meetings, and Practicum Workshop. The student will also meet twice monthly with the course instructor. Missing one of these events may result in failure of the class unless approved by the instructor.

B. Materials: Showcase Production Handbook and Checklist Folder

C. Assignments: Hire/Select Associate Producers and Production Assistants; Vision/purpose profile; Marketing Plan; Budget Report; Checklist Folder Materials; Produce a CEMB Showcase

D. Testing: A reflection analysis will be required in place of a final exam.

E. Basis of grade evaluation: This course is a pass/fail course. In order to pass, students must successfully complete all assignments and attend the required events. If materials are not submitted by designated deadlines, you will not pass the course.

Schedule of Events:

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Event</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 22 @ 10am</td>
<td>MBC 203B</td>
<td>Producer Council Meeting</td>
<td>Syllabus &amp; Rock Showcase</td>
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<tr>
<td>January 29 @ 10am</td>
<td>MBC 203B</td>
<td>Showcase Council Mtg</td>
<td>Rock Showcase</td>
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<tr>
<td>February 12-13</td>
<td>CEC</td>
<td>Rock Showcase</td>
<td></td>
</tr>
<tr>
<td>February 19 @ 10am</td>
<td>MBC 203B</td>
<td>Showcase Council</td>
<td>Rock Showcase Follow Up/Country Update</td>
</tr>
<tr>
<td>February 26 @ 10am</td>
<td>MBC 203B</td>
<td>Producer Council Mtg</td>
<td>TBA</td>
</tr>
<tr>
<td>March 5 @ 10am</td>
<td>MBC 203B</td>
<td>Showcase Council Mtg</td>
<td>Country Showcase</td>
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<tr>
<td>March 19-20</td>
<td>CEC</td>
<td>Country Showcase</td>
<td></td>
</tr>
<tr>
<td>March 26 @ 10am</td>
<td>MBC 203B</td>
<td>Showcase Council Mtg</td>
<td>Country Showcase Follow Up</td>
</tr>
<tr>
<td>April 9 @ 10am</td>
<td>MBC 203B</td>
<td>Showcase Council Mtg</td>
<td>Best of the Best</td>
</tr>
<tr>
<td>April 22-23</td>
<td>CEC</td>
<td>Best of the Best Showcase</td>
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</tbody>
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**More events and workshops TBA**